

# Oregon HISTORY MAKERS *Awards & Dinner*



The Oregon Historical Society's annual Oregon History Makers Awards & Dinner recognizes contemporary individuals and organizations that are positively shaping the history, culture, and landscape of Oregon.

Funds raised through sponsorships, ticket sales, and donations in honor of the History Makers provide vital support of our mission to collect, preserve, and interpret Oregon's past in ways that are relevant and accessible to all.

***Please join us in honoring our 2025 Oregon History Makers on  
Sunday, October 5, 2025, at 5pm at the Portland Art Museum.***



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# HISTORY MAKERS



## **Mike and Sue Hollern**

*Central Oregon Community Builders*

Few have contributed more to make Central Oregon thrive than Mike and Sue Hollern. As chair of Brooks Resources, Mike Hollern was instrumental in developing Black Butte Ranch, Mt. Bachelor Village Resort, and even the famous Bend roundabouts. Sue Hollern has dedicated her leadership and expertise to causes and organizations such as Art in Public Places, Cascade Child Center, SMART, and Family Access Network.



## **Tony Hopson, Sr.**

*Trailblazer for Youth and Family Services*

As founder of Self Enhancement, Inc. (SEI), Tony Hopson, Sr. grew a youth summer program into one of the most respected human service organizations in Oregon. SEI offers wraparound services for over 17,000 students a year, improving every aspect of their lives. Hopson is also on the founding board of the 1803 Fund, a community investment fund dedicated to rebuilding and strengthening the historic Black community in Portland.



## **Patricia "Pat" Reser**

*Champion for the Performing Arts and Education*

A lifelong learner and teacher, Pat Reser has always found ways to make a difference. She oversees the board of Reser's Fine Foods as well as the Reser Family Foundation. Her leadership at Oregon State University (OSU) was instrumental to the university's growth, and her passion for the arts led to the creation of flourishing performing arts centers in Beaverton and Corvallis.



## **Jordan D. Schnitzer**

*Art Advocate and Civic Leader*

As the owner of one of the world's most notable art collections, Jordan Schnitzer was dubbed "The People's Collector" by Artnet for his passion for sharing art with audiences across the globe. As the president and CEO of Schnitzer Properties, Schnitzer grew his family commercial real estate company into one of the Top 10 private real estate owners in the Western United States.



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# HISTORY MAKERS

Join Lead Sponsor **Jordan Schnitzer** and the **Harold & Arlene Schnitzer CARE Foundation** in supporting the Oregon Historical Society at the 2025 Oregon History Makers Awards & Dinner!

	Presenting \$15,000	Benefactor \$10,000	Patron \$5,000	Partner \$3,000
Admission to History Makers Awards & Dinner	2 tables of 8	1 table of 8	1 table of 8	2 tickets
Recognition on ohs.org/historymakers	✓	✓	✓	✓
Recognition on printed invitation <i>sent to 300 households in OHS's highest giving circle must confirm by June 1</i>	✓	✓	✓	✓
Recognition in promotional emails <i>must confirm by July 1</i>	✓	✓	✓	✓
Recognition in printed program <i>approximately 300 expected attendees must confirm by September 1</i>	✓	✓	✓	✓
Ad in printed program <i>due September 1</i>	Full Page	Half Page		
Level Exclusivity	maximum 3 sponsors	maximum 6 sponsors		
Verbal recognition during awards ceremony	✓			
Tax deductible amount	\$13,000	\$9,000	\$4,000	\$2,750

***Individual tickets available for \$625 each or \$1,250 for two tickets.***



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# HISTORY MAKERS

## Sponsorship Details

### Sponsorship Deadlines

- June 1** Deadline for inclusion in invitation to 1898 Society members
- July 1** Deadline for inclusion in promotional emails to 1898 Society members
- September 1** Deadline for inclusion in website, printed program, and email reminders  
Deadline for program ads (Lead, Presenting, and Benefactor sponsors only)
- September 12** RSVP deadline (including names, meal choices and email addresses)

### Media Specs

**Company Logo:** PNG or EPS file; horizontal orientation preferred

**Program Ads:** JPG, PNG, EPS, or PDF

- › Full Page (Lead and Presenting sponsors): 5"w x 8"h
- › Half Page (Benefactor sponsors): 5"w x 3.875"h

Email sponsorship reservation form, logos, and program ads to [ally.huffman@ohs.org](mailto:ally.huffman@ohs.org).

## *More ways to support the 2025 Oregon History Makers!*

**Auction Donations:** Help us create an exciting auction catalog by donating a rare gift or exclusive experience!

**Matching Opportunities:** Inspire more support for the Oregon Historical Society by matching gifts made at certain paddle raise levels!

Contact [ally.huffman@ohs.org](mailto:ally.huffman@ohs.org) if you are interested in donating to the auction or sponsoring a matching challenge.



# HISTORY MAKERS

## Previous Award Recipients

2009	Gert Boyle Brian Druker, M.D. Michael Powell	2015	Ann Curry Peggy Fowler George Puentes Les Schwab Tire Centers	2022	Margaret Carter Sid DeBoer William B. Long, M.D. Oregon Symphony
2010	David Adelsheim Jean Auel Mercy Corps Medical Teams International	2016	David Hume Kennerly Jane Lubchenco, Ph.D. Phil Knight Hoffman Construction	2023	Brian B. Obie Sarah Mensah Liz Shuler Tillamook County Creamery Association
2011	Ken & Joan Austin Allyn Ford Albert Starr, M.D. Gus Van Sant	2017	Nathalie Johnson, M.D., Nicholas Kristof Bill Schonely Reser's Fine Foods	2024	David Huang, M.D., Ph.D Charles F. Sams III Susan Sokol Blosser Papé
2012	Gerry Frank Harry Glickman Kathryn Jones Harrison Norma Paulus	2018	Stacy Allison Edward "Ed" Ray, Ph.D. Bill Stoller Bob's Red Mill		
2013	Bernie & Bobbie Foster Melvin "Pete" Mark Alberto Salazar Pendleton Woolen Mills	2019	Andy Bryant Gale Castillo Colin O'Brady Oregon Shakespeare Festival		
2014	Thomas Lauderdale Gov. Barbara Roberts Walter J. Urba, M.D. Ph.D. Bandon Dunes Golf Resort	2021	Lillian Pitt Punit Renjen Geraldine Richmond, Ph.D. The Greenbrier Companies		



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# HISTORY MAKERS

## Sponsorship Reservation Form

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Name *(as you would like it to appear in event related materials)*

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Contact Person *(if different from above)*

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Address

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City

State

Zip

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Phone

Email

### Sponsorship Level:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Presenting \$15,000 | <input type="checkbox"/> Benefactor \$10,000 | <input type="checkbox"/> Patron \$5,000      |
| <input type="checkbox"/> Partner \$3,000     | <input type="checkbox"/> Two Tickets \$1,250 | <input type="checkbox"/> Single Ticket \$625 |

### Form of Payment:

- ☐ My check is enclosed, made out to: Oregon Historical Society  
1200 SW Park Ave  
Portland, OR 97205
- ☐ Please invoice me in the month of \_\_\_\_\_
- ☐ Please send me instructions for Electronic Funds Transfer (EFT)

Please return completed sponsorship form to [ally.huffman@ohs.org](mailto:ally.huffman@ohs.org).

*Tickets and tables may also be purchased online at [orhs.ejoinme.org/HistoryMakers](https://orhs.ejoinme.org/HistoryMakers).*